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BOLOGNA HOTEL SAVOIA REGENCY

54° CONGRESSO NAZIONALE

DELLA SOCIETÀ ITALIANA DI MICROBIOLOGIA SIM

SAVE
the date

20-23 NOVEMBRE 2026



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SEGRETERIA ORGANIZZATIVA

Triumph Italy srl

Via Lucilio 60, 00136, Roma

Tel.: +39 011 244 6911

E-mail segreteria: info@segreteria.societasim.it

E-mail congresso: infosim@thetriumph.com

SIM PRESIDENT'S INVITATION

The SIM National Congress is the leading Italian event dedicated to Microbiological Sciences, bringing together every year researchers, clinicians, and professionals working in the fields of Medical, General, and Clinical Microbiology.

The 2026 edition will represent a unique opportunity for scientific update and multidisciplinary discussion on the most relevant topics in the field, with the participation of nationally and internationally renowned experts.

The Congress will take place during the World AMR Awareness Week and will provide an important opportunity to share with stakeholders and the general public key messages regarding the fight against antimicrobial resistance.

The Congress also represents a strategic opportunity for interaction between the scientific community and industry, fostering dialogue and the dissemination of technological innovation in microbiological diagnostics, prevention, and both new and established therapies.

We are confident that, once again, the contribution of sponsoring companies will enrich the scientific and educational value of the event.

*Prof. Giovanni Delogu
Department of Medicine and Surgery
University of Parma*

WHY SPONSOR SIM 2026

The 2026 edition is expected to welcome more than 500 participants, confirming the Congress as an important platform for scientific update and multidisciplinary exchange on the most current topics in microbiology.

Sponsoring the Congress offers companies a strategic opportunity to:

- establish direct contact with a highly qualified audience;
- present technological innovations and scientific solutions;
- strengthen brand positioning in the microbiology and diagnostics sector;
- develop relationships with key opinion leaders and stakeholders.

Thanks to the combination of scientific sessions, networking opportunities, and dedicated exhibition areas, the Congress guarantees high visibility and multiple opportunities for interaction with participants.

Venue: Savoia Hotel Regency, Bologna

The 54th SIM National Congress 2026 will take place at the Savoia Hotel Regency in Bologna, one of Italy's leading venues for national medical-scientific events.

Strategically located and easily accessible from the city center and the main transport routes, the Savoia Hotel Regency offers spacious and functional facilities, ideal for hosting large and articulated congresses.

The congress center features a modular plenary hall and several parallel meeting rooms, all equipped with appropriate technical facilities to ensure the efficient management of scientific sessions, educational activities, and exhibition areas.

All congress areas are located within the same complex, allowing optimal integration between congress rooms, poster areas, and sponsor exhibition spaces, thus encouraging scientific exchange and networking opportunities among participants.

SCIENTIFIC SESSIONS

Sponsored sessions represent an important opportunity for companies to present scientific content and innovative solutions to a highly qualified audience within the SIM Congress framework.

During the 54th SIM National Congress, companies will have the opportunity to organize NON-CME Scientific Sessions alongside the official scientific program on Saturday, November 21 and Sunday, November 22, 2026.

These NON-CME sessions will take place in the Plenary Hall with an approximate capacity of 600 attendees.

Please note that the organization of sponsored sessions is subject to approval by the Scientific Committee.

NON-ECM Scientific Session in Plenary Hall – 60 minutes*	€ 15.000,00 + VAT 22%
NON-ECM Scientific Session in Plenary Hall – 60 minutes & Exhibition Space**	€ 20.000,00 + VAT 22%

* Sponsorship package includes:

- meeting room rental and standard technical equipment;
- in-room assistance (1 hostess);
- acknowledgment on the scientific program with the wording “with the unrestricted contribution of...”.

Companies interested in organizing a session are required to confirm their intention by June 10, 2026, submitting the session title and a brief rationale or draft program. The proposal will be evaluated and approved by the SIM Educational Committee and Board of Directors.

1. Invitation, contact, confirmation, travel, and accommodation management for speakers and moderators shall be handled directly by the sponsoring company.
2. The Organizing Secretariat is available to provide a quotation for the management of the above-mentioned activities.
3. Final program and speaker list must be submitted no later than **June 30, 2026**.

RULES FOR SPONSORED SESSIONS

1. Sponsored sessions with a maximum duration of 1 hour may be included within the 54th SIM National Congress.
2. SIM will evaluate all proposals and reserves the right to request modifications regarding topics, speakers, and moderators.
3. Session topics must be related to microbiology.
4. Sessions must have a scientific and educational purpose and may not be promotional in nature.
5. Sponsored sessions will not receive CME accreditation.
6. SIM will schedule sponsored sessions in order to avoid overlapping with other sponsored activities.
7. Companies requesting a NON-CME Scientific Session must submit: a) topic; b) moderator; c) speaker names together with degree/specialization/affiliation.
8. Any authorization procedures required for invited speakers/moderators will be entirely managed by the sponsoring company.

** The exhibition area will be strategically located along the main congress traffic flows, ensuring high visibility and continuous interaction with participants during congress breaks and key networking moments.

*Exhibition space included in the package:

- 1 table (1.80 x 0.70 m)
- 2 chairs
- standard electrical connection
- 2 company badges included

Not included:

- extension cords and power strips;
- special electrical requirements;
- perimeter walls or carpeting;
- furniture and accessories.

EXHIBITION AREA

The exhibition area will be strategically positioned along the main congress traffic flow, ensuring high visibility and continuous interaction with participants during coffee breaks and networking opportunities.

Large Exhibition Space - Includes: <ul style="list-style-type: none">- 2 tables- 4 chairs- standard electrical connection- 4 company badges included*	€ 10.000,00 + VAT 22%
Small Exhibition Space - Includes: <ul style="list-style-type: none">- 1 table- 2 chairs- standard electrical connection- 2 company badges included	€ 7.000,00 + VAT 22%

* Please note that a maximum of two company representatives per company may access the ECM scientific sessions.

Not included:

- extension cords and power strips;
- special electrical requirements;
- perimeter walls or carpeting;
- furniture and accessories.

Floor plans may be subject to change should the Organizing Secretariat and/or Scientific Committee need to revise the allocation of spaces.

DIRECT COMMUNICATION TO PARTICIPANTS

<p>DEM – DIRECT MAIL MARKETING *</p> <p>Scientific communications sent with the wording “with the unrestricted contribution of...” to all Congress participants and the SIM members database</p>	<p>€ 2.000,00 + VAT 22%</p> <p>per mailing</p>
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*Graphics and HTML preparation to be provided by the sponsor.

DIGITAL VISIBILITY

<p>Company logo with hyperlink on sponsor page (non-exclusive)</p>	<p>€ 3.000,00 + VAT 22%</p>
<p>Company profile (max. 150 words) on the Congress website</p> <p>The company description will be published in the sponsor area of the Congress website. Please note that only institutional/company communication is allowed; product names may not be mentioned.</p>	<p>€ 2.000,00 + VAT 22%</p>

ON-SITE VISIBILITY

<p>Directional signage within the congress venue featuring company logo (exclusive)</p>	<p>€5.000,00 + VAT 22%</p>
<p>Outdoor totems with company logo (exclusive)</p>	<p>€ 7.000,00 + VAT 22%</p>
<p>Combined package: directional signage + outdoor totems (exclusive)</p>	<p>€ 10.000,00 + VAT 22%</p>
<p>Freestanding banners displayed within the congress venue</p> <p>Including promotional message* and company logo with the wording “with the unrestricted contribution of...”</p> <p>*Promotional messages are subject to approval.</p>	<p>€ 2.500,00 + VAT 22%</p> <p>Each</p>

OTHER ADVERTISING OPPORTUNITIES

Company logo on the back cover of the final program	€ 3.000,00 + VAT 22%
Full page in the final digital program (company profile, non-promotional)	€ 6.000,00 + VAT 22%
Half page in the final digital program (company profile, non-promotional)	€ 4.000,00 + VAT 22%
Distribution of company promotional material near the registration desk (subject to SIM approval)	€ 1.500,00 + VAT 22%
Inclusion of promotional material inside congress bags (subject to SIM approval)	€ 3.000,00 + VAT 22%
Exclusive sponsorship of congress notepads and pens	€ 3.000,00 + VAT 22%
Exclusive sponsorship of congress bags	€ 6.000,00 + VAT 22%
Complete Congress Kit Sponsorship (bags, notepads, pens) Includes: <ul style="list-style-type: none"> - company logo on congress bags; - company logo on notepads and pens; - production managed by the sponsor; - minimum quantity: 500 pieces. 	€ 8.000,00 + VAT 22%
Exclusive sponsorship of customized badge lanyards Minimum quantity: 500 pieces.	€ 5.000,00 + VAT 22%
Coffee Break Sponsorship Contribution for coffee breaks with logo placement on buffet tables.	€ 8.000,00 + VAT 22%
Lunch Sponsorship Contribution for lunch service with logo placement on buffet tables.	€ 10.000,00 + VAT 22%
Welcome Cocktail Sponsorship – Friday, November 20, 2026 (approx. 500 participants) Includes: <ul style="list-style-type: none"> - branded table displays; - company roll-up banners. 	€ 15.000,00 + VAT 22%

EDUCATIONAL GRANT

The Educational Grant represents a sponsorship tool compliant with current regulations aimed at supporting participation in the Congress.

This type of sponsorship is reserved for biomedical companies complying with the provisions set forth by the AIFA Code of Ethics and Confindustria Medical Devices regulations.

For the correct interpretation of this sponsorship format, please note that:

- In accordance with Confindustria Medical Devices regulations, the reference HCO (HealthCare Organization) is the event provider itself and, therefore, for the present Congress, this role is fulfilled by TRIUMPH GROUP INTERNATIONAL in its capacity as Organizing Secretariat of the Congress. Consequently, it shall be the sole recipient of this type of Educational Grant;
- TRIUMPH GROUP INTERNATIONAL will independently select the participants benefiting from the hospitality contribution according to the general criteria defined together with the Scientific Coordinator;
- Sponsors may suggest additional selection criteria to TRIUMPH GROUP INTERNATIONAL, whose applicability will be assessed;
- Under no circumstances (including after the event) may TRIUMPH GROUP INTERNATIONAL disclose to the sponsor the names of the selected participants;
- Likewise, TRIUMPH GROUP INTERNATIONAL may not disclose to the selected participants (including after the event) the name of the company whose contribution funded their participation in the Congress;
- The relationship between the sponsoring company and TRIUMPH GROUP INTERNATIONAL shall be governed by a formal sponsorship agreement in compliance with the applicable regulations.

Educational Grant for 1 Italian participant/speaker

€ 1.500,00 + VAT 22%

The Educational Grant includes:

- 1 registration fee for the Congress
- 3 hotel nights in a hotel located near the Congress venue, including city tax and breakfast
- Travel expenses (taxi fares and parking costs are strictly excluded)
- Contact and management fee
- Administrative setup and management fee

The Educational Grant does NOT include any expenses not expressly listed above.

REGISTRATION FEES

The 2025 edition registered more than 400 paying participants.
The 2026 registration fees will be available soon.

	EARLY 1° June – 9 October 2026	LATE From 10 October 2026
SIM Member*	<i>soon available</i>	<i>soon available</i>
SIM Non Member	<i>soon available</i>	<i>soon available</i>
Non-employed/trainee participants**	<i>soon available</i>	<i>soon available</i>

* To benefit from the reduced registration fees reserved for SIM Members, participants must be up to date with the payment of the 2026 membership fee.

For any assistance, the SIM Secretariat can be contacted at: info@segreteria.societasim.it

** Non-employed/trainee participants: research fellows, scholarship holders, residents, medical specialty trainees, PhD holders, PhD students, and students. Proof of the declared status is required.

The registration fee includes: access to the scientific sessions, congress kit, certificate of attendance, opening ceremony, and catering services as indicated in the program.

Registration for the Congress is mandatory in order to participate in the scientific activities, both as attendees and as poster presenters.

Registration for SIM 2026 will soon be available through the [official Congress website](#).
Further information about the Congress can be found on the official SIM website.

TOPIC

The Congress scientific program will focus on the following topics:

- 1. Microbial pathogenesis and virulence systems**
- 2. Fungal and parasitic infections**
- 3. Resistance to new drugs and diagnostic/therapeutic implications**
- 4. Host immune response to infections and vaccines**
- 5. Emerging and re-emerging pathogens and microbiological surveillance**
- 6. Microbiomics**
- 7. Advanced and innovative diagnostics**
- 8. Microbes and viruses in the One Health perspective**

GENERAL INFORMATION

The event will receive Italian ECM accreditation exclusively for the morning plenary sessions taking place on November 21–22–23, 2026.

Exhibition spaces will be allocated by Triumph Italy, taking into account, as far as possible, the Exhibitor's preferences and, in any case, according to the order in which participation requests and signed contracts are received.

Exhibitor badges will grant free access to the exhibition area. Each exhibition space includes 2 complimentary company badges. Additional company badges are available at a cost of €150.00 + 22% VAT each.

Exhibitors are strictly prohibited from occupying areas not assigned to them or obstructing emergency exits with exhibition materials or any other items.

CANCELLATION POLICY

In exceptional cases, the Provider may consider cancellation requests, provided that:

- cancellation requests are submitted in writing;
- the first deposit paid upon contract signature is non-refundable;
- for cancellations received by July 15, 2026, the first deposit equal to 50% of the contract value will be retained;
- for cancellations received after July 15, 2026, the full contract amount will be due.

PAYMENT TERMS

- **50% deposit upon contract signature**
- **balance payment due by September 1, 2026.**

(Exhibitors who have not completed payment will not be allowed access to the venue for setup activities.)

ORGANIZING SECRETARIAT

The Organizing Secretariat, fully dedicated to the event, will provide assistance throughout all phases of the Congress.

Key Dates 2026:

Standard SVC evaluation/pre-AIFA request: **August 11, 2026**

Opening of registrations and abstract submission: **June 1, 2026**

Abstract submission deadline: **August 31, 2026**

Abstract acceptance notification: **September 30, 2026**

Early Bird registration deadline: **October 9, 2026**

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**ORGANIZING SECRETARIAT
TRIUMPH GROUP INTERNATIONAL**

Via Lucilio, 60, 00136 Roma

Ph. +39 011 244 6935

federica.robino@ccicongress.com